

OUR PACKAGE BROCHURE

“•Website Development, •Application Development, •Software Development, •Digital Marketing, • SEO ,• Business Analyst Dashboard, • Lead Generation Strategy, •Graphic Design”

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Optimization Path Roadmap

Focuses on ongoing improvement and long-term planning

01

Website Development

Goal: Build Trust + Convert visitors into inquires
Make the business digitally available

02

Audience Learn

New insights about customer interests refine targeting and personalization

03

Social Media Setup & Optimization

Creating & Setup Social Media accounts
Goal: Posting Creative design & Optimization post and include proper keyword and market analysis.

04

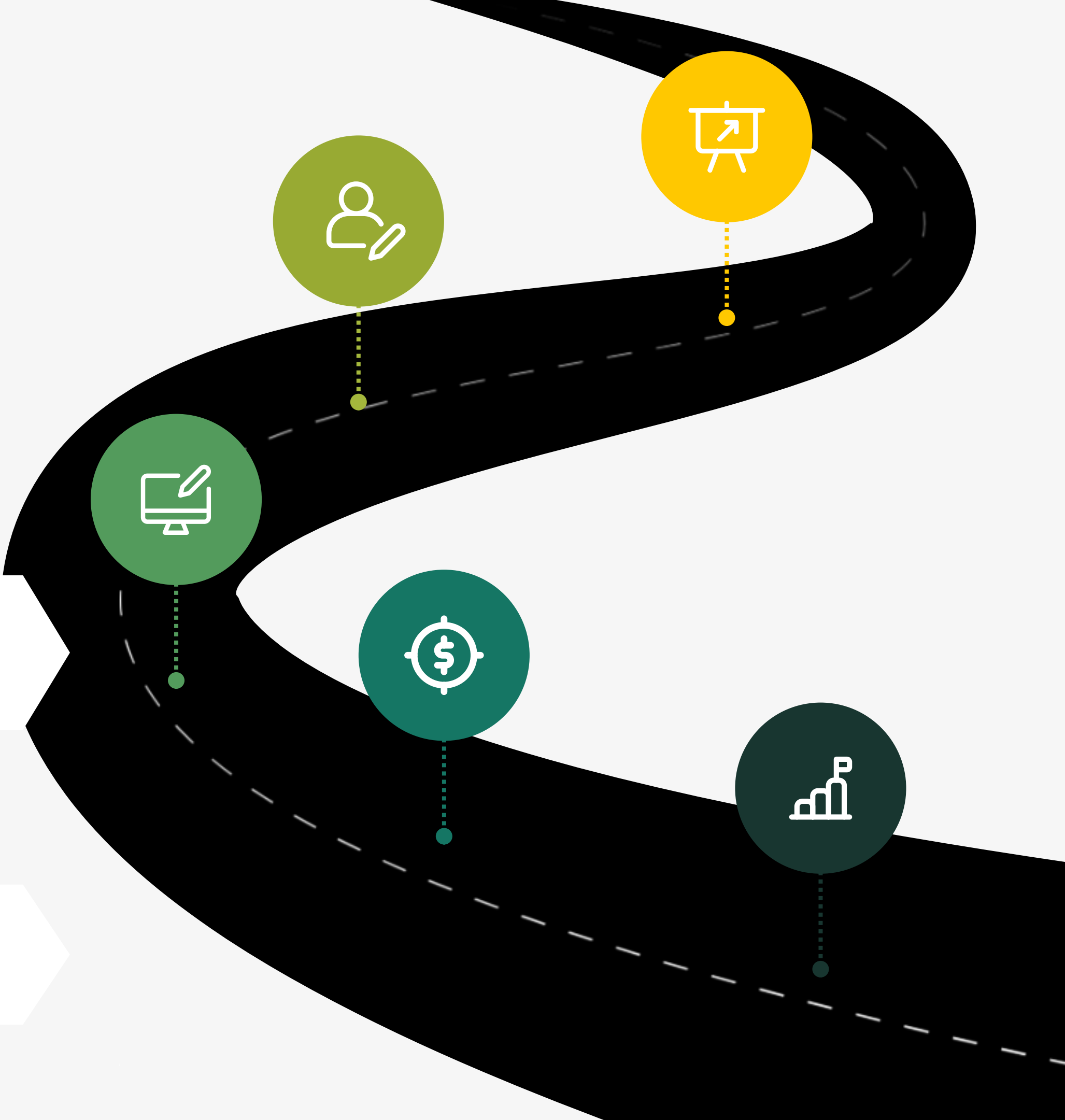
SEO & Blogging Strategy

Website Ranking & Advnaced Keyword Research & Competitor analysis
Goal: Increase Oraganic Traffic & Higher Ranking in Search Engine

05

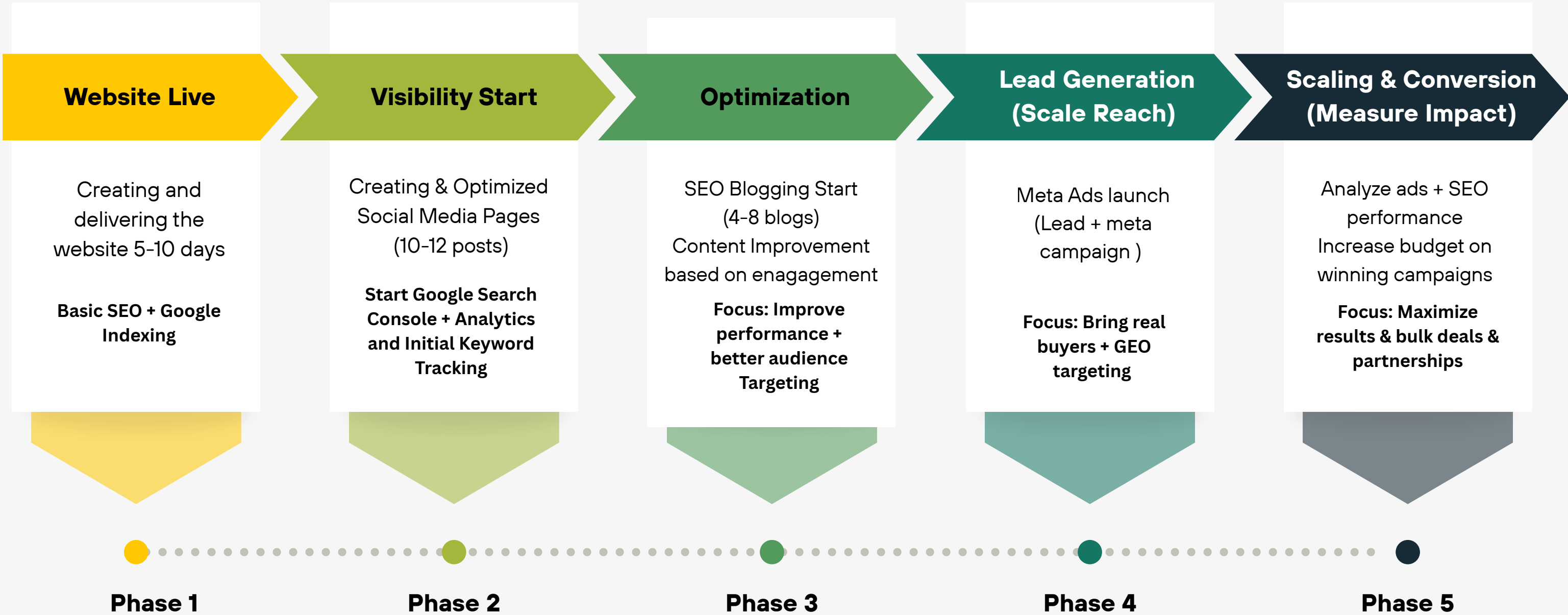
Future Plan

Lead Generation Campaign targeting Importer & wholesalers
& Continuous Optimization for ROI and Conversion



Strategy Growth Timeline

This diagram shows how a campaign grows through monitoring and adapting



BENEFITS OF WEBSITE DEVELOPMENT

1. Global Presence 24/7

Your business becomes accessible worldwide—buyers can find you anytime from anywhere.

2. Builds Trust & Credibility

A professional website makes your business look legit, structured, and export-ready.

3. Lead Generation Machine

With CTA buttons (WhatsApp, Call, Enquiry Form), your website converts visitors into real inquiries.

4. Product Showcase (Professional Display)



WEBSITE DEVELOPMENT

- ✓ Custom WordPress website with 5–6 pages (Home, About, Services, Products, Blog, Contact)
- ✓ SEO-optimized structure for global visibility
 - High-converting CTA buttons (Call, WhatsApp, Enquiry Form)
- ✓ • Fast, mobile-responsive, secure hosting (1 year included)
- ✓ • Dedicated product pages

SOCIAL MEDIA & BRAND BUILDING

1. Platform Strategy

Instagram & Facebook → Visibility + engagement
LinkedIn → B2B buyers, importers, partnerships

2. Content Strategy (Core Growth Engine)

Monthly Plan: 10–12 posts

Product showcase

3. Caption & Messaging Strategy

Clear product description

Export keywords (bulk supply, global export, premium quality)

Strong CTA:

“Contact us for bulk orders worldwide”

SOCIAL MEDIA & BRAND BUILDING

- ✓ 1. Build strong global brand presence
- 2. Increase visibility among international buyers
- ✓ 3. Showcase products with high-quality creatives & videos
- 4. Create trust through consistent posting
- ✓ 5. Generate direct inquiries via WhatsApp & DMs
- ✓ 6. Target importers & wholesalers worldwide
- ✓ 7. Use strategic hashtags for organic reach



SEO & BLOGGING STRATEGY

Ads bring quick leads. SEO + blogs build a steady pipeline—buyers find you on Google and trust you before they even message.

1. Keyword Strategy (Buyer Intent First)

Primary: “Focus on product”

Outcome: You rank for searches real buyers use.

3. Blogging Plan (8-10/month)

Topics that convert:

“Top Sesame Seeds Exporters (2026 Guide)”



SEO & BLOGGING

- ✓ 1. Rank on Google for high-intent export keywords
- ✓ 2. Drive organic traffic without ad spend
- ✓ 3. Attract global buyers searching your products
- ✓ 4. Build authority with informative blogs
- ✓ 5. Use keyword & competitor analysis for strategy
- ✓ 6. Optimize pages with meta tags, headings & URLs
- ✓ 7. Improve visibility via image ALT text SEO
- ✓ 8. Target locations using GEO-based keywords
- ✓ 9. Capture AI/search results with AEO + FAQ content
- ✓ 10. Boost clicks using schema (rich results)

BENEFITS (META ADS + LINKEDIN OUTREACH)

Step 1: Meta Ads Setup

Target the right audience globally

Benefit: You reach real importers & buyers, not random users.

Step 2: Lead Generation Campaign

Run WhatsApp / Lead Form ads

Benefit: Get direct inquiries instead of just likes or views.

Step 3: Creative Optimization

Use product videos, export quality visuals

Benefit: Builds instant trust and increases response rate.

Step 4: Retargeting Ads

Show ads again to interested users

Benefit: Higher conversion rate (warm audience converts faster).

Step 5: LinkedIn Profile Optimization

Professional company + founder profile

Benefit: Strong B2B credibility (important for your business).

Step 6: Targeted Connection Building

Connect with importers, traders, buyers

Benefit: Direct access to decision-makers.

META ADS & LINKEDIN OUTREACH

- Run Meta Ads (Facebook + Instagram) for instant lead generation
- Use WhatsApp Ads for direct buyer inquiries
- Target on client
- Focus on high-demand countries (depend on product)
- Create high-converting creatives (product + export videos)
- Retarget interested users for better conversion rate
- Use LinkedIn for B2B outreach (serious buyers)
- Connect with importers, procurement managers, traders
- Send personalized messages + product catalog
- Build long-term partnerships & bulk deals

Website • Branding • SEO • Social Media • Lead Generation Strategy”



Website Development Plans

	Basic	Standard	Premium
WordPress Website (5-6 Pages)	✓	✓	✓
Domain + Hosting (1 Year)	✗	✗	✓
SSL Certificate	✓	✓	✓
Mobile Responsive	✓	✓	✓
On-Page SEO	✗	✓	✓
Technical SEO	✗	✗	✓
Speed Optimization	✓	✓	✓
Blog Setup & CTA	✓	✓	✓
Advanced UI/UX	✗	✓	✓
Price	\$91.35 USD/8,500 INR	\$117.92 USD/11,000 INR	\$177 USD/15,000 INR

Website • Branding • SEO • Social Media • Lead Generation Strategy”

Social Media (SMM) Plans

	Basic	Standard	Premium
Monthly Posts	✓ 8-10 POSTS	✓ 10-12 POSTS	✓ 15+ POSTS
Reels/Video Content	✗	✗	✓
Caption + Hashtags	✓	✓	✓
Page Optimization	✓	✓	✓
Engagement Handling	✓	✓	✓
Creative Quality	✗ ONLY AI DESIGN	✓	✓
Advnaced Keyword	✗	✗	✓
Caption & Messaging Strategy	✗	✓	✓
Hashtag & Reach Strategy	✓	✓	✓
Social Media Automation	✗	✓	✓
Price	\$55 USD/4600INR	\$66 USD/5500INR	\$83 USD/7000 INR

SEO & BLOGGING – KEY BENEFITS

SEO & blogging turn your website into a long-term business asset. Instead of chasing customers, buyers find you on Google when they're ready to purchase. It builds trust, global visibility, and consistent high-quality leads, while reducing dependency on paid ads.



Features:

Keyword Research

On-Page SEO

Technical SEO

Blogs (10-12/month)

Meta Tags + ALT Text

GEO + AEO Optimization

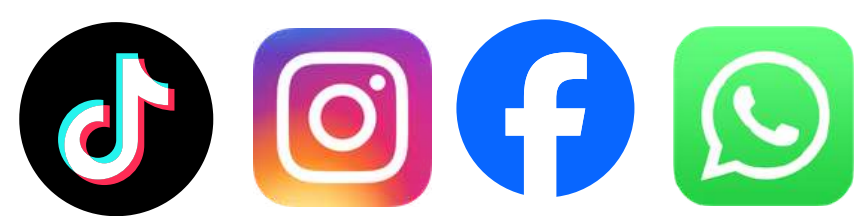
FAQ + Schema

Price

Standard



\$66 USD/5500INR



Website • Branding • SEO • Social Media • Lead Generation Strategy”



Meta Ads & LinkedIn Outreach

1. Generate instant leads through Meta Ads
2. Reach targeted global buyers quickly
3. Get direct inquiries on WhatsApp
4. Scale campaigns for faster growth
5. Lower cost per lead over time
6. Connect with real decision-makers on LinkedIn
7. Build trust & professional credibility
8. Create long-term business relationships
9. Close high-value bulk deals
10. Ensure consistent growth (short-term + long-term)



“Meta Ads bring speed, LinkedIn brings quality together they drive complete business growth.”

Meta Ads Setup

Lead Generation Ads

Creative Design

Audience Targeting

Daily Messaging

Conversion Optimization

LinkedIn Outreach

Price

Standard



\$66USD/5500INR

Why choose Raghu Technologies?



Experienced

Experienced in handling clients for many years



Affordable

Give you low prices with the best service



Professional

We have a professional team ready to help solve your problem



Certified

Our company has legal certification from the government



We provide complete end-to-end digital growth
Focus on real business results, not just services
Expertise in agro export & global targeting
Data-driven strategy (SEO + Ads + Analytics)
High-quality design + professional branding
Dedicated support & fast communication

Thank you!

Email us at info.raghutechnologies@gmail.com
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